

# 2011 ANNUAL EEO PUBLIC FILE REPORT

Period Covered: August 1, 2010 through July 31, 2011  
Stations KCHO(FM), Chico, CA and KFPR(FM), Redding, CA

## I. Full-time vacancies filled during period: 1

(1) Job Title: Programming & Production Coordinator                      Date Filled: January 7, 2011

## II. Each recruitment or referral source (“source”) used to seek candidates for the vacancy:

The following sources were used to recruit for job vacancy (1):

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel. No.</u>	<u>Interviewee Hired?</u>
<i>Chico Enterprise-Record</i>	Classified Dept.		530-891-1234	No
CSUC Research Found.				
HR Website	Karen Finley	CSUC, Chico CA 95929	530-898-6811	Yes
CSUC Staff Human Resources				
Campus Announcements	Dona Bertain	CSUC, Chico CA 95929	530-898-6771	No

## III. Total number of persons interviewed for all full-time vacancies filled during period: 1

## IV. Total number of interviews for all full-time vacancies filled during period per source:

<u>Source</u>	<u>Contact Person</u>	<u>Address</u>	<u>Tel. No.</u>	<u>Interviews</u>
<i>Chico Enterprise-Record</i>	Classified Dept.		530-891-1234	0
CSUC Research Found.				
HR Website	Karen Finley	CSUC, Chico CA 95929	530-898-6811	1
CSUC Staff Human Resources				
Campus Announcements	Mandi Jackson	CSUC, Chico CA 95929	530-898-6771	0

## V. Outreach activities during period:

### Introduction

For the period of August 1, 2010 through July 31, 2011, KCHO and KFPR-FM (together, “KCHO”) had seven full-time employees working 30 hours or more per week. We maintain an active employment outreach role in northern California.

### Internships

During the reporting period, KCHO continued formal credited student internships with the California State University Chico’s Departments of Nursing and hosted three students from that department. In addition, KCHO hosted three additional students from CSU Chico’s Department of Journalism and two students from Butte (Community) College. Student interns have been trained to collect information and write news stories

of local and regional relevance. Students receive training in field recording and interviewing as well as digital audio editing to produce finished news stories for on-air presentation. KCHO also offered the same curricula to other students and community volunteers on a less formal, non-credited basis.

### **Other Job Training**

In addition to our internship program, KCHO also offered students and community volunteers the opportunity to participate less formally in activities at the station. KCHO continued to offer formal job training programs for high school students and volunteers from the Mien and Native American communities in Shasta County and Butte County. We also offered formal and informal training opportunities to high school students in the Redding area, college students from Shasta and Butte Community Colleges, and volunteers from our service area.

### **Community Volunteers at KCHO**

KCHO also plays host to over a dozen local community volunteers who produce regular radio programs or informational features for the station. The Evening Jazz block is hosted exclusively by community volunteers and volunteers also produce popular features such as “Nancy’s Bookshelf,” “The Blue Dot Report,” “The Chico History Minute,” and “In A Northstate Garden.” KCHO also hosts ten volunteer receptionist positions, recruiting and training community members to assist with clerical duties such as answering and routing incoming phone calls, processing mail, writing public service announcements, and assisting visitors to the station.

### **Station Tours**

During the reporting period, KCHO regularly provided tours of its facility for high school, grade school, and community groups. Tours offer the opportunity to explain station operations and promote careers in public radio.

### **Speaking Engagements**

KCHO is on California State University, Chico’s list of available speakers so that station personnel can speak to community groups and students about public radio and its careers when invited. During the reporting period, two different staff members participated in three separate speaking engagements.